



A FRANCHISE BUSINESS OPPORTUNITY

DOOR REFINISHING & RESTORATION OF YOUR FRONT ENTRY DOOR

Your front door truly is the hood ornament of everyone's home. It's what your guests first see when they approach your home. Door Renew focuses on refinishing wood and fiberglass doors, front entry doors, side doors, and interior doors. Our process will make the door look brand new and is done at a fraction of what it costs for a new front door. At Door Renew, door and wood refinishing is our specialty; it's all we do, and we do it very well. We have an excellent niche that saves customers a lot of money.



WHY BE A DOOR RENEW FRANCHISEE?

- Comprehensive and Effective Marketing Program
- Technology Software platforms
- Proven System in an industry with very little competition
- Area Developer Model - Franchisee owns the entire market
- Refinishing training (no experience necessary)
- Low Cost, High potential return



3 Possible Roles

Door Renew is a wonderfully scalable business to fit a variety of preferences and needs.

- **Owner-Operator**
 - Franchisee will run the day to day of business.
 - This includes marketing, hiring and managing employees, goal setting, and achieving.
- **Manage the Manager**
 - Hire a manager, Corporate helps train the manager to oversee the day-to-day tasks and oversee the company.
 - Franchisee oversees the manager and is trained to manage the manager.
- **Consulting Services**
 - *(Corporate helps Franchisee run the business)*
 - Corporate Management Company will help you manage the business, working on all aspects of franchise operation.

DOOR RENEW FRANCHISEE SUPPORT

On-Demand Support

Franchisees can call or email the support team. In today's fast-paced world, you need answers quickly, so we are available through various channels.



Door Renew Webinars and Conference Calls

Periodically we have system-wide conference calls or webinars. This is a great way to keep in touch with fellow franchisees and keep up-to-date on Door Renew. There will typically be a significant training topic, followed by a general announcement and then a time for Q&A.

Door Renew Conventions

As wonderful as technology is, there is nothing like face-to-face contact. A webinar is fantastic, but it can't compare to a live meeting. Conventions are a time to get re-acquainted with your Door Renew family, learn valuable business practices, and get your batteries recharged.