



**FURRY LAND**  
MOBILE GROOMING

The Furry Land franchise is a wonderful door-to-door service that gives pets undivided attention all in the comfort of a custom-equipped van. Pet owners are spared the stress of driving to an appointment with an anxious pet in the car. For pets, benefits include a grooming session in a quiet familiar setting and no other pets around them. For pet owners, flexibility in scheduling appointments at their home makes this a very comfortable service for the pet and their owner in the safest possible environment.

## FDD ITEM 7

### Total Investment:

Single Unit Territory - **\$215k**  
Up to **\$750k** for larger markets

Minimum  
Net Worth:  
\$450,000

Minimum  
Liquid Capital:  
\$200,000

FDD ITEM 19:  
Net Income =  
**\$300,000+**

Via Furry Land unit FDD

## OWNERSHIP MODELS

**Consulting Services** - Let Corporate help Franchisee run the business

Corporate Management Company will help manage the business with the Franchisee after the business setup is completed.

**Manage the Manager**

Hire a manager, train them to oversee the day-to-day tasks, run the budget, manage the financials of the business, and oversee the company.

**Owner Operator**

Franchisee will run the day to day of business. This includes marketing, hiring and managing employees, goal setting, and achieving.

