



Storm Guard Franchisees provide Roofing, Siding, Windows, Gutters and Painting for insurance and non-insurance exterior home and business restoration.

### Benefits of franchising with Storm Guard:

- ⚡ No construction experience needed (management skills and/or sales management wanted)
- ⚡ Storm Guard is a recession-resistant franchise! Storms happen and home age regardless of the economy.
- ⚡ Great income potential as shown in the Financial Performance Statement (Item 19)
- ⚡ Very Large revenue business – high average ticket per job
- ⚡ Excellent referral business for new customers
- ⚡ Insurance companies can pay out more than \$14 billion a year for thunderstorm damage alone

## FDD ITEM 7

### Total Investment:

Single Territory - \$230k  
More for Multi-Territory Markets

Minimum Net Worth:  
\$600,000

Minimum Liquid Capital:  
\$100,000

## FDD ITEM 19:

# \$300,000+

Franchisee Average Net Income

## Ownership Models

**Owner Operator** - Franchisee will run the day to day of business. This includes marketing, hiring and managing employees, goal setting, and achieving.

**Manage the Manager** - The franchisee will have a CEO-type role. Franchisee manages team, runs the budget, proforma, and oversees the company. Corporate will help train the staff to run the business with the Franchisee and train the Franchisee to manage the staff.

