

# StormGuard

ROOFING and CONSTRUCTION

## FRANCHISE OPPORTUNITY



### WHAT IS STORM GUARD?

Houses have wear and tear as they age, and severe weather affects hundreds of thousands of homes and businesses each year.

That's where Storm Guard comes in! Storm Guard is the nation's 1st exterior restoration franchise company. Storm Guard has assisted over 15,000 customers with replacement of roofing, siding, window and gutter projects resulting from hail, wind damage, and age of the home. Storm Guard offers franchisees innovative and sophisticated methods to develop a large and successful residential exterior restoration business. The Storm Guard business model combines simple business fundamentals with solid systems, the latest in weather technology and an unprecedented support infrastructure, driving towards tremendous income potential.

#### OUR SERVICES COVER:



Roofing



Siding



Windows



Gutters



Painting



Emergency Tarping



As a Storm Guard franchisee, you will be positioned to compete for business in all aspects of roofing, siding, windows and gutters. With the crews and resources you'll have at your disposal, your sales team will have an abundance of opportunities with businesses and homeowners that are in need of insurance and non-insurance services.

Our insurance work is done at the cost of the insurance industry, not the customers themselves, and only requires customers to pay their insurance deductible for our services. For the non-insurance projects, this work involves proactive solutions for homeowners looking to improve or maintain their property.

## FRANCHISEE TRAINING

Storm Guard is completely dedicated to the success of its franchise system; therefore, each franchisee can expect consistent and ongoing support from the corporate office. As part of this support, services have been developed to assist you in aspects of operating your Storm Guard franchise.

## OWNERSHIP MODELS



**Manage the Manager** - The franchisee will have a CEO-type role. Franchisee manages team, runs the budget, proforma, and oversees the company. Corporate will help train the staff to run the business with the Franchisee and train the Franchisee to manage the staff.

**Owner Operator** - Franchisee will run the day to day of business. This includes marketing, hiring and managing employees, goal setting, and achieving.