



Storm Guard Franchisees provide Roofing, Siding, Windows, Gutters and Painting for insurance and non-insurance exterior home and business restoration.

Benefits of franchising with Storm Guard:

- ⚡ No construction experience needed (management skills and/or sales management wanted)
- ⚡ Storm Guard is a recession-resistant franchise! Storms happen and home age regardless of the economy.
- ⚡ Great income potential as shown in the Financial Performance Statement (Item 19)
- ⚡ Very Large revenue business – high average ticket per job
- ⚡ Excellent referral business for new customers
- ⚡ Insurance companies can pay out more than **\$14 billion** a year for thunderstorm damage alone, and the roofing market generated **\$50.6 billion** in revenue in 2023!

FDD ITEM 7

Total Investment:

Single Territory - \$250k
More for Multi-Territory Markets

Minimum Net Worth:
\$600,000

Minimum Liquid Capital:
\$200,000

FDD ITEM 19:

Franchisee Average Net Income

\$375,000+

Top 15% Franchisees Net over \$1,100,000!

Ownership Model

Manage the Team - The franchisee will have a CEO-type role/full-time owner. Franchisee manages team, runs the budget, proforma, and oversees the company. Corporate will help train the staff to run the business with the Franchisee and train the Franchisee to manage the staff.

