

CALLING ALL  
FASHION-FORWARD  
BUSINESS WOMEN!



SCOUT & MOLLY'S®  
BOUTIQUE

## FRANCHISE OPPORTUNITY

Scout & Molly's is a popular destination for fashionable and unique clothing, jewelry, and accessories where women can find distinctive ways of expressing their style.

### WHY BE A SCOUT & MOLLY'S FRANCHISEE?

- **No fashion experience needed!**
- Can be either run full-time Owner Operator – OR – Manage the Manager (can keep your day job)
- Excellent earnings potential
- A fun and energetic business where colors and styles are ever-changing!
- Single unit & multi-unit territories available across the U.S.
- Protected territory
- Latest technologies help measure and maximize the business

If Scout & Molly's sounds like the boutique YOU would love to shop in, imagine how much fun it would be to own one!



2  
POSSIBLE  
ROLES  
for  
Franchisees



**Owner-Operator**

Franchisee will run the day-to-day operations of the business. This includes marketing, hiring and managing employees, and setting and achieving goals.



**Manage the Manager**

Hire a manager, Corporate helps train the owner and the manager, who oversees the day-to-day tasks and oversees the company. Franchisee oversees the manager and is trained to manage the manager.



**A PROVEN BUSINESS MODEL**

Our business experience and operational model help our franchisees grow their businesses quickly, efficiently, and successfully.



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