



The Maids is a residential cleaning franchise that specializes in providing thorough, team-based cleaning services using a unique 22-Step Cleaning Process. Known for its focus on health and efficiency, the brand targets busy homeowners seeking reliable, high-quality home cleaning, with a high repeat customer ratio!

Benefits of franchising with The Maids:

- ✦ A proven cleaning system that's backed by 40+ years of expertise
- ✦ Extensive training & support - SMART Start Set-up, which includes business training on all aspects of the business.
- ✦ Minimal fixed expenses with a proven legacy business structure
- ✦ The Maids Franchisees are diverse and earn on average well over \$1M+ in Revenue (See item 19 in FDD)
- ✦ **A multi-billion dollar industry!** The cleaning industry grows at 6.6% yearly, and is estimated to have a sales worth of \$20 Billion annually
- ✦ The Maids is ranked #1 Maid Service Franchise for 5 years running and #34 overall in Top 500 by Entrepreneur Magazine, and is backed by an impressive 4.8-star review rating

FDD Item 7

Total Investment:

Single Territory - **\$140k+**
More for Multi-Territory Markets

Minimum Net Worth:
\$600,000

Minimum Liquid Capital:
\$200,000

FDD Item 19:

Average Annual Franchisee Revenue=

\$1,184,666

Average revenue per clean: **\$221.39**

Average revenue per customer per year: **\$4,202.89**

Average # of big repeat customers: **237.5**

Ownership Model Options

CEO / Owner Operator

Franchisee will run the day to day of the The Maids business. This includes marketing, hiring and managing employees, goal setting, and achieving.

Manage the Manager

Franchisee will hire a manager, train them to oversee the day-to-day tasks, run the budget, manage the financials of the business, and oversee the company.